

## **PRIVACY POLICY FOR WISHKART / URWISHKART**

At WISHKART AND WISHKART INTEL PRIVATE LIMITED, accessible from URWISHKART.COM, recognizes the importance of maintaining your privacy. We value your privacy and appreciate your trust in us. This Policy describes how we treat user information we collect on <https://www.urwishkart.com>, and other offline sources. This Privacy Policy applies to current and former visitors to our website and to our online customers.

www.urwishkart.com is a property of WishKart Intel Private Limited, an Indian Company registered under the Companies Act, 2013 having its registered office at 703, Shri Sai Corporate Park, Laxmi Nagar, Goregaon West, Mumbai – 400 104.

By visiting and/or using our website, you agree to this Privacy Policy. This Privacy Policy document contains the type of information that is collected and recorded by WISHKART and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us through email at [URWISHKART@GMAIL.COM](mailto:URWISHKART@GMAIL.COM) or [SELLER@URWISHKART.COM](mailto:SELLER@URWISHKART.COM)

### **Information we collect**

**Contact information.** We might collect your name, email, mobile number, phone number, street, city, state, pin code, country, IP address and the browser you're using and/ or any contact information

**Payment and billing information.** We might collect all information from commercial and noncommercial documents like your billing name, billing address and payment method when you a Seller becomes our member or when a seller raises a quotation or invoice and from Buyer when they show an interest to connect with respective Seller or when they book an order with a Seller. We NEVER collect your credit card number or credit card expiry date or other details pertaining to your credit card on our website.

**Information you post.** We collect information you post in a public space on our website or on a third-party social media site belonging to WishKart or urwishkart.com

**Demographic, Psychographic, Behavioral and Geographic Information.** We may collect every kind of demographic, psychographic, behavioral, and geographic information about you or your organization or you the business you represent. We might collect this as a part of a survey, marketing activity etc.

**Other information.** If you use our website, we may collect information about your IP address and the browser you're using. We might look at what site you came from, duration of time spent on our website, pages accessed or what site you visit when you leave us. We might also collect the type of mobile device you are using, or the version of the operating system your computer or device is running.

## **We collect information in different ways.**

We collect information directly from you. We collect information directly when a Seller shows interest on becoming a Seller on our website and when a seller raises a quotation or invoice to us or the buyer. We collect information from a Buyer when they show an interest to connect with respective Seller or when they book an order with a Seller on our website or offline or otherwise. We also collect information if you ask us a question through phone call, sms, whatApp or email.

We collect information from you passively. We use tracking and analytics tools like Google Analytics, Google Webmaster, browser cookies and web beacons for collecting information about your usage of our website.

We get information about you from third parties. For example, if you use an integrated social media feature on our websites. The third-party social media site will give us certain information about you. This could include your name, mobile, phone and email address.

## **How We Use Your Information**

We use the information we collect in various ways, including to:

### **Use of your personal information**

We use information to Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes. We use the information you provide to contact you for the purpose core business processes.

We use information to respond to your requests or questions. We might use your information to respond to all queries that you generate on the website or otherwise

We use information to improve our products and services. We might use your information to customize your experience with us. This could include displaying content & ads based upon your preferences & segmentation

We use information to look at site trends and customer interests. We may use your information to make our website and products better. We may combine information we get from you with information about you we get from third parties.

We use information for security purposes. We may use information to protect your from any fraud that may occur and in interest of our company, our Buyer, our sellers, or our websites.

We use information for marketing purposes. We might send you information about special promotions or offers. We might also tell you about new features or products. These might be our own offers or products, or third-party offers or products we think you might find interesting. Or, for example, if you connect with us anyway by means of website, social media, whatsapp, sms and offline when you are interested in our offering. we'll enroll you in our newsletter.

We use information to send you transactional communications. We might send you emails, SMS and WhatsApp about your account or and for the interest and queries you have regarding our offering on our website

We use information as otherwise permitted by law.

#### Sharing of information with third-parties

We will share information with third parties who perform services on our behalf. We share information with vendors who help us manage our online registration process or payment processors or transactional message processors. Some vendors may be located outside of India.

We will share information with our business partners and third-Party business partners and service providers. Our partners use the information we give them as described in their privacy policies.

We may share information if we think we have to in order to comply with the law or to protect ourselves. We will share information to respond to a court order or subpoena. We may also share it if a government agency or investigatory body requests. Or, we might also share information when we are investigating potential fraud.

We may share information with any successor to all or part of our business. For example, if part of our business is sold we may give our customer list as part of that transaction.

We may share your information for reasons not described in this policy.

#### Email Opt-Out

You can opt out of receiving our marketing emails. To stop receiving our promotional emails, please email [unsubscribe@urwishkart.com](mailto:unsubscribe@urwishkart.com). It may take about ten days to process your request. Even if you opt out of getting marketing messages, we will still be sending you transactional messages through email and SMS about your purchases.

### Third party sites

If you click on one of the links to third party websites, you may be taken to websites we do not control. This policy does not apply to the privacy practices of those websites. Read the privacy policy of other websites carefully. We are not responsible for these third party sites.

### Grievance

In accordance with Information Technology Act 2000 and rules made there under, below is the contact information for any grievance.

Email: [grievances@urwishkart.com](mailto:grievances@urwishkart.com)

If you have any questions about this Policy or other privacy concerns, you can also email us at [policy@urwishkart.com](mailto:policy@urwishkart.com)

### Updates to this policy

This Privacy Policy was last updated on 01.12.2021. From time to time, we may change our privacy practices. We will notify you of any material changes to this policy as required by law. We will also post an updated copy on our website. Please check our site periodically for updates.

### Jurisdiction

If you choose to visit the website, your visit and any dispute over privacy is subject to this Policy and the website's terms of use. In addition to the foregoing, any disputes arising under this Policy shall be governed by the laws of India.